

Bill Bachrach Introduction

Bill Bachrach is the Chairman and CEO of one of the most influential companies in the financial services industry today. Their turn-key business model helps advisors create their **Ideal Lives** in 4 years... or less.

He has authored and co-authored industry best-sellers including *Values-Based Financial Planning*, *High-Trust Leadership*, and *Roadmap to Success*.

His next book: The Financial Advisors Guide for creating your Ideal Life in 4 years or less will be released later this year.

Thousands of Advisors have attended his Academy in San Diego and he has delivered well over 1,000 presentations worldwide, including 5 presentations for the Million Dollar Round Table Annual Meeting, 3 times for the Top of the Table, and 8 times for the Financial Planning Association's National Convention. He is a member of *two* Halls of Fame: Financial Planning Magazine's Hall of Fame as one of our industry's most influential people, and the National Speakers Association recently inducted him into their Hall of Fame as a lifetime award for speaking excellence and professionalism. Bill is also member of the prestigious Speakers Roundtable.

A few years ago Bill achieved a *personal* milestone when he completed the Hawaii Ironman triathlon. The 2.4 mile ocean swim, 112 mile bike ride, and 26.2 mile marathon run of the Hawaii Ironman is considered to be the toughest, single-day, athletic event in the world.

Please help me welcome: Bill Bachrach!